



wblchampion

WBL Champion Project Takes Off!

The WBL Champion Project is a bold Erasmus+ initiative that's reshaping how education meets the world of work. With partners in Malta, Ireland, Italy, and Portugal, we're making real progress in transforming learning through experience.

Why Work-Based Learning Matters

In today's fast-paced job market, degrees alone aren't enough. Employers want graduates with real-world experience, adaptability, and practical skills. Work-Based Learning helps bridge the gap by allowing students to apply knowledge in real settings, develop key soft skills, and grow their confidence and networks. It's a win for students, educators, and employers alike.



How We're Building the Future of Learning

Through this Erasmus+ collaboration, the WBL Champion Project is putting bold ideas into action. Together, our partners are developing practical tools and tested strategies to embed Work-Based Learning into higher education across Europe.

We're starting with an in-depth European analysis of existing WBL practices and policies to map out the landscape and identify key gaps. From this foundation, a quality framework will be developed to help institutions and businesses design effective real-world learning programmes. This includes a Quality Assurance Toolkit, three specialised CPD courses, and a digital platform to make everything easily accessible.

But we're not stopping at theory. Six academic programmes across our partner institutions will be redesigned with WBL at their core and piloted in real-world environments. These efforts will be supported by national awareness campaigns and culminate in a European conference to share outcomes and inspire broader change.

Want to dive deeper? Read more about how WBL Champion is bridging the gap between education and employment

[Read the full article](#)

Meet the Partners



The WBL Champion Project is powered by four expert organisations. VITECO SRL (Italy) coordinates and administers the project while steering the development of the online learning platform, website, and visual identity. INOVA+ (Portugal) leads the regulatory analysis of EU and national WBL policies and best practices, develops the Quality Assurance Toolkit, and co-drives overall quality assurance with VITECO. Knights College (Malta) manages communication and dissemination to our target audiences and spearheads the pilot testing of the micro-credentials and CPD courses. TU Dublin (Ireland) designs the CPD courses and, together with Knights College, pilots both the courses and the micro-credentials.



Why is This Project Unique?

Unlike many academic initiatives, the WBL Champion Project is designed for practical impact. Its resources are open-access, adaptable across sectors, and simple to implement. The project is setting a new benchmark for excellence in Work-Based Learning, not just by developing standards, but by creating a vibrant European community of educators, employers, and WBL professionals who will continue to collaborate long after the project ends.

By focusing on collaboration between higher education institutions and industry, WBL Champion ensures that learning stays relevant to real-world needs. The project empowers institutions to embed work-based learning more deeply into their curricula—helping students transition more smoothly into the workforce with confidence and purpose.



What's Next?

In the coming months, the WBL Champion Project will take significant strides towards transforming Work-Based Learning across Europe. The National Country reports and the Overall Country Report have been uploaded to the project website. At the same time, we are working on the development of our dedicated online platform, which will provide free access to a wide range of resources and training materials for HEI staff, industry mentors and students.

Our redesigned academic and training courses will be piloted in real-world settings, allowing us to test and refine their impact and effectiveness. The journey will culminate in a final European conference where we will showcase the project's key outcomes and highlight best practices that can be adopted across Europe.

**Know someone who'd be interested?
Invite an educator, employer,
policymaker, or student to join the
WBL Champion community.**

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