wblchampion

Impactful WBL Starts With the Right Coordination

New CPD Module Supports Academic Administrators With Deliveing Impactful WBL Experiences

Calling All Acadmic Administrators: Build Better Work-Based Learning Experiences with our free, 60-minute, online CPD.

Work-Based Learning (WBL) does not happen by chance. Successful placements, projects, internships, and industry collaborations depend on careful planning, clear communication, and strong coordination between education providers, students, and employers. At the centre of this process is the academic coordinator, responsible for ensuring that learning experiences are well-structured, compliant, and aligned with educational goals.

Despite the importance of this role, academic coordinators often receive limited formal preparation for managing the complexities involved. To help address this need, the WBL Champion project, funded by the European Commission under the Erasmus+ programme, has developed **Supporting WBL at Institutional Level**, a free, 60-minute, online Continuing Professional Development (CPD) module designed to equip academic coordinators with the knowledge, tools, and confidence to successfully oversee WBL activities.

View CPD Course

What the Module Covers

The module is divided into four key sections, each designed to equip participants with the practical tools and insights needed to coordinate high-quality Work-Based Learning experiences.

Section 1

An Overview of Work-based Learning

Explore the complete Work-Based Learning lifecycle, from initial planning and preparation to successful completion and evaluation, ensuring a positive experience for both learners and employers.

Section 2

Documentation and Compliance

Learn how to navigate agreements, legal requirements, and essential documentation to protect all parties involved, manage expectations, and maintain the integrity of the WBL process.

Section 3

Expectations and Responsibilities

Gain clarity on the responsibilities of educational institutions, employers, and students, while learning how effective supervision, mentoring, and expectation management contribute to successful outcomes.

Section 4

Communication Strategies

Develop strategies for effective communication throughout the WBL journey, including building strong partnerships, resolving challenges, and creating clear pathways for collaboration and support.

Discover More

Why this Output Matters

Impactful coordination of Work-Based Learning drives success across the board.

Learners

Students benefit from well-structured WBL experiences that are aligned with learning outcomes, supported by clear expectations, and monitored throughout the activity. Effective coordination helps create meaningful opportunities for personal, academic, and professional growth.

Employers

Companies gain clearer guidance on their role, responsibilities, and expectations when hosting students. Strong coordination improves communication, supports problem-solving, and helps organisations provide more impactful learning experiences.

Education Providers

Educational institutions can strengthen the quality, consistency, and compliance of their Work-Based Learning provision. Effective coordination supports stronger employer partnerships, improved student outcomes, and enhanced institutional reputation.

Policymakers

High-quality WBL relies on robust systems and effective collaboration between education and industry. Developing the capabilities of coordinators contributes to more sustainable WBL ecosystems and supports broader employability and skills development objectives.

Why You Should Join

Work-Based Learning (WBL) is one of the most powerful ways to bridge education and employment, but its success depends on effective coordination behind the scenes. This CPD provides the knowledge, tools, and confidence needed to manage WBL activities from start to finish. If you are responsible for coordinating academic activities, this module will help you build stronger partnerships, create better learner experiences, and contribute to the successful delivery of WBL within your institution.

A Global Approach to WBL Excellence

Developed by an international consortium of higher education and training partners across Malta, Ireland, Italy, and Portugal, this CPD brings together a wealth of international expertise in Work-Based Learning, offering participants a broader understanding of how effective WBL can be coordinated across diverse contexts. Free, online, and self-paced, the module delivers a flexible, practical, and evidence-based learning experience that is firmly grounded in research and informed by practice.

Driving Quality Education at Every Level

Behind every successful Work-Based Learning experience is a network of people working together to create opportunities for learners to thrive. Academic coordinators are central to making those connections happen. As expectations around experiential learning and employability continue to grow, investing in the development of those who coordinate WBL becomes increasingly essential, helping to ensure quality, consistency, and lasting impact across the entire learning ecosystem.

Follow us on social media for regular updates on course launch announcements, access opportunities, and ongoing WBL resources:

By following the WBL Champion project, you'll be the first to know when courses launch on the digital platform, and when additional resources are released. You'll also be part of a growing community of educators rethinking how we prepare students for real work.

WBL Champion Project partners: VITECO (Italy), KNIGHTS College (Malta), INOVA+ (Portugal), and Technological University Dublin (Ireland).

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